Your gateway to growth

LET'S BUILD WHAT COMES NEXT, TOGETHER

In 2011 two magazine publishers named a marketing agency after breakfast. It remains the best decision we ever made, followed closely by hiring people smarter than us and refusing to settle for ordinary.

A competitive edge with AI

Generative AI has moved from novelty to necessity. We help organisations put tools such as Claude, ChatGPT, Microsoft 365 Copilot and Google Gemini to practical use, from strategy and policy to everyday workflows, so your people work faster and smarter. We also optimise your content for AI-driven search, so your brand appears where customers now go for answers.

Digital and traditional, working as one

We combine digital and traditional marketing in campaigns built around your brand's voice and the people you need to reach. Strategy and execution come from the same small, senior team, so what we plan is what gets done.

DIGITAL

Technology meets creativity

- **Websites** Design, development and managed hosting.
- **Social media** Content and community that grow your audience.
- **Digital advertising** Google, Meta and LinkedIn campaigns that generate quality leads.
- **SEO and GEO** Visibility in search engines and AI answers.
- **Apps and software** Bespoke solutions built to your needs.

MARKETING

Intelligent strategies for success

- **Digital marketing** Techniques made for a mobile-first market.
- **Content marketing** Brand storytelling that drives engagement.
- **Advertising** Creative concepts that hit the mark.
- **Brand publishing** Magazines, newsletters and flipbooks, rooted in our publishing heritage.

BRANDING

Build, grow, thrive

- **Strategy** Thoughtful planning for long-term success.
- **Brand identity** A distinctive visual voice, from naming to visual language.
- **Design** Beautifully crafted, brand-relevant communication.
- **Brand collateral** Cohesive materials that speak your language.

Why Twisted Toast Digital?

Knowledge, skill and experience, delivered as a genuine partnership. We act as custodians of your brand, not suppliers to it, across sectors from property and logistics to conservation, aviation and professional services. Our motto, *Semper in Altum* (Always higher), is our promise to keep raising your brand for long-term profitability.

LET'S TALK Call **+27 (0)11 469 3377**, email **info@twistedtoast.com** or visit **twistedtoast.com**